

NATIONAL COHESIVE WILDLAND FIRE MANAGEMENT STRATEGY WORKSHOP

ALL HANDS, ALL LANDS: IMPLEMENTATION ROOTED IN SCIENCE

APRIL 25-27, 2017 RENO, NEVADA

SPONSORSHIP AND EXHIBITOR INFORMATION



INTRODUCTION

Join us in supporting and/or attending the *National Cohesive Wildland Fire Management Strategy Workshop—All Hands, All Lands: Implementation Rooted in Science* being held in RENO, NEVADA IN APRIL 25-27, 2017. The International Association of Wildland Fire is presenting this workshop in partnership with the Wildland Fire Leadership Council (WFLC) and the Western, Southeast Regional Strategy Committee and Northeast Regional Strategy Committee.

CONTEXT

During recent years, wildfire behavior and wildfire extent, have significantly increased and have been accompanied by dramatic increases in risk to responders and citizens, home and property losses, costs, and threats to communities and landscapes. To better prepare for and address this situation, a National Cohesive Wildland Fire Management Strategy was developed to comprehensively address wildland fire management across all lands in the United States. The Cohesive Wildland Fire Strategy sets broad, strategic, and national-level direction as a foundation for implementing actions and activities nationwide.



Three components are identified to ensure successful implementation:

- Strategic alignment, where all parties agree to the same goals, principles, and strategic course of action;
- Collaborative engagement, which includes governance, shared information and resources, communications, and monitoring and accountability; and
- Programmatic alignment, where individual agency or organization objectives are explicitly supportive of the national cohesive strategy goals.

We may consider ourselves well positioned for such a challenge. Our knowledge of many areas of fire management pertaining to the physical fire environment, fuels and fire behavior, ecological interactions, science and technology, management strategies and tactics, risk management, community protection, and collaborative processes has never been greater. At no time in history have wildland fire management agencies, organizations, and stakeholders had more science, technology, knowledge, and experience in all aspects of wildland fire. However, some implementation is still heavily weighted toward past experience, repeated practices, and historic templates that are not maximizing capability and accomplishments, and implementation is not always based on the incorporation of the best available science.

At the beginning and throughout all stages of planning and development of the national strategy, science was at the center of both the vision statement and goals. Continued advancement and accomplishment of Cohesive Strategy goals hinge on reinforcing the importance of science in implementation activities and improving mechanisms to facilitate science integration with implementation.

WORKSHOP OBJECTIVES

Specific objectives for this workshop include:

1. Provide clear understanding of the importance and critical role of science in all Cohesive Strategy planning and implementation (leaders intent on why, where we are now, and where we will be when completed or in the future).
2. Reinforce that the focus of the Cohesive Wildland Fire Strategy implementation is “all hands, all lands” and that seamless access to the best available and correct science is vital to success at every level and every action.
 - a. “All hands” encompasses the full spectrum of involved parties and includes, but is not limited to, landowners, practitioners, planners, decision-makers, line officers, local, state, regional, and national leaders from private, local, State, Federal, Tribal and political sectors.
 - b. “All lands” refers to just that, all lands regardless of jurisdiction or ownership.
3. Identify examples and opportunities where implementation (current and planned) is informed by the “right” science and information.
4. Identify processes to ensure science integration in all planning and implementation activities and identify future research needs in support of Cohesive Strategy implementation.
5. Utilize the Workshop format to develop recommendations for continuing actions on this subject.

SPONSORSHIPS

Your sponsorship will help cover some of the conference expenses, allowing us to keep registration costs low. We can build tailored sponsorship packages to suit your organization's particular needs. For further information or to secure your preferred sponsorship option please contact Mikel Robinson by email execdir@iawfonline.org or phone (406) 531-8264.



PLATINUM SPONSOR \$15,000

The Platinum level is designed to give you maximum exposure and profile throughout the workshop as well as to position your organization as a leading participant in this field.

BENEFITS:

- Acknowledgement as Platinum Sponsor on official workshop website and in program book with logo
- Company name printed on workshop banners/signs
- Complimentary exhibit booth (includes registration for one representative) & list of registered participants
- Full page advertisement in workshop book
- Specific mention of sponsor at welcome and closing sessions
- An insert in the participant packets

GOLD SPONSOR \$10,000

BENEFITS:

- Acknowledgement as Gold Sponsor on official workshop website and program book with logo
- Company name printed on workshop banners/signs
- Complimentary exhibit booth (includes registration for one representative) & list of registered participants
- 1/2 page advertisement in workshop book.
- Specific mention of sponsor at welcome and closing sessions
- An insert in the participant packets

SILVER SPONSOR \$5,000

BENEFITS:

- Acknowledgement as Silver Sponsor on official workshop website and program book with logo
- Company name printed on workshop banners/signs
- Complimentary exhibit booth (includes registration for one representative) & list of registered participants
- 1/2 page advertisement in workshop book
- Specific mention of sponsor at welcome and closing ceremony
- An insert in the participant packets

BRONZE SPONSOR \$2,500

BENEFITS:

- Acknowledgement as Bronze Sponsor on official workshop website and program book with logo
- Company name printed on workshop banners/signs
- Complimentary exhibit booth (includes registration for one representative) & list of registered participants
- 1/4 page advertisement in workshop book
- Specific mention of sponsor at welcome and closing ceremony
- An insert in the participant packets

SUPPORTING SPONSOR (UNLIMITED) \$1,500

BENEFITS:

- Acknowledgement on official workshop website and program book with logo
- Company name printed on workshop banners/signs
- Acknowledgement in official workshop book
- Specific mention of sponsor at welcome and closing ceremony

INDIVIDUAL ITEMS

BENEFITS:

- Acknowledgement on official workshop website and program book with logo
- Company name printed on workshop banners/signs
- Acknowledgement in official workshop book
- Plus logo printed on item and/or acknowledgement at the sponsored activity
 - Coffee breaks (6) \$4,500/ea.
 - Participant Bags \$3,000
 - Workshop Book \$3,500

TO BECOME A SPONSOR CONTACT

Mikel Robinson, 406-531-8264 or execdir@iawfonline.org
<http://www.iawfonline.org/CohesiveStrategyWorkshop>